



MAIL STOP COMMISSIONER FOR PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/622,676

Attorney Docket No. LESC-1-1001

Filing Date: 17-Jul-2003

Title: METHOD AND SYSTEM FOR MANAGING TELEVISION ADVERTISING

ASSIGNMENT TO EXISTING CUSTOMER NUMBER

As Attorney of Record in the above-entitled application, I ask that the matter be assigned to the following customer number:

Customer Number 25315
BLACK LOWE & GRAHAM^{PLLC}
701 Fifth Avenue, Suite 4800
Seattle, Washington 98104

This assignment is consistent with the Power of Attorney on file with the United States Patent and Trademark Office and is requested at this time to avail the application of the procedural efficiencies inuring to applications so assigned.

Respectfully submitted,

BLACK LOWE & GRAHAM^{PLLC}



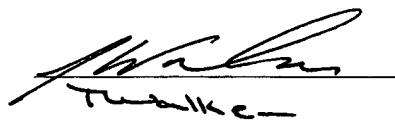
Mark L. Lorbiecki
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Direct Dial: 206.903.1800

MAIL CERTIFICATE

I hereby certify that this communication is being deposited with the United States Postal Service via first class mail under 37 C.F.R. § 1.8 on the date indicated below addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

10.12.04

Date of Deposit



25315
CUSTOMER NUMBER

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